



**Susan G. Komen  
Research Grants – Fiscal Year 2015**

This research grant was approved for FY2015 Research Programs funding. This grant will be funded upon the execution of grant agreements between Komen and the grantee institutions.

**Comparative Baseline Needs Assessment for Breast Cancer Awareness and Management in Middle East and North Africa**

**Investigator(s):** Rola Shaheen

**Lead Organization:** King Hussein Cancer Foundation/Jordan Breast Cancer Program

**Grant Mechanism:** Global

**Grant ID:** SG13022801

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**Public Abstract:**

The study aims to identify barriers to breast cancer early detection and improve public and medical breast cancer awareness and management through a collective and comparative baseline needs assessment. The study's objectives are:

- a) To conduct standardized qualitative and quantitative studies in target countries and to learn about barriers, opportunities and resources for breast cancer care and to assess awareness among women, men and health care professionals in the Middle East and North Africa (MENA).
- b) To develop evidence of comparative conclusions from collected data to utilize for interventions through strategic methods to overcome barriers, promote advocacy and to support existing opportunities for breast cancer care and awareness.
- c) To utilize study outcomes in building bridges of collaborative work amongst MENA institutions, governments, policy makers, community leaders, international organizations, and donors to support projects, initiatives, and research on breast cancer in MENA.
- d) Countries involved include: Bahrain, Egypt, Iraq, Jordan, Lebanon, Palestine-Gaza, Saudi Arabia, United Arab Emirates, and Yemen.