



2020 Speak Truth to Power Conference: Advocating to Achieve Health Equity

Susan G. Komen invites applications from individuals interested in attending the 2020 Speak Truth to Power Conference and Advocacy Summit.

Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. You can learn more about Komen at ww5.komen.org.

Komen will not achieve the Bold Goal without focusing on the African-American community where the negative impact of breast cancer is the most devastating. African-American women are more than 40% likely to die of breast cancer than their white counterparts. Through the Speak Truth to Power Conference: Advocating to Achieve Health Equity, Komen will convene African-American community health advocates to learn about the role of public policy and advocacy in reducing breast cancer disparities and the importance of engaging in these efforts.

Following the Conference, attendees will participate in the Komen Advocacy Summit along with hundreds of other Komen advocates, which will culminate in visits on Capitol Hill with our elected officials. It is expected that after attending the Conference and Summit attendees will exert their own influence and perspective to make health equity changes in their communities, while also expanding the voices of women and men advocating for breast cancer equity for African-Americans.

The 2020 Komen Speak Truth to Power Conference and Advocacy Summit will be held at the Crystal Gateway Marriott (1700 Richmond Highway, Arlington, VA 22202) from June 7- 10, 2020. Selected Participants should plan to arrive no later than 5:30pm ET on Sunday, June 7 and depart no earlier than 2pm ET on Wednesday, June 10. A formal agenda will be provided to selected attendees.

Applicants must be:

- Passionate about achieving breast health equity within the African-American community.
- Able to participate in all scheduled events and Hill visits, which require substantial walking.
- Motivated to take a seat at the policy tables where important breast cancer decisions are made and openly express ideas and offer objective perspectives and solutions.
- Committed to continuing efforts to engage in public policy and advocacy activities in their own communities after the Conference and Summit.
- Dedicated to supporting Komen's breast cancer [public policy and advocacy positions](#).
- Willing to learn about the legislative process, or have prior experience.
- Currently involved in the activities of a breast cancer organization (preferred).

Financial Support:

- Single hotel accommodations will be provided for three nights (Sunday, Monday and Tuesday). Only selected applicants may attend the Conference and Summit; guests are not permitted.
- Meals will be provided as follows: dinner on June 7; breakfast, lunch and dinner on June 8; breakfast and reception on June 9, and breakfast and lunch on June 10.
- Participants will be responsible for covering the cost of travel to the events, including ground transportation and any other meals or expenses not outlined above.



Application Process:

To increase the effectiveness of this training, participation is limited to 40 individuals and only the top applicants will be selected.

- Please complete the following application and submit to stp@komen.org.
- Letter(s) of recommendation are not required, but may also be submitted along with your application.
- Applications from previous Speak Truth to Power participants will not be considered for the 2020 program, but those individuals are welcome to attend the Komen Advocacy Summit at their own expense.
- Applications will be reviewed and scored based on set eligibility criteria:
 - Active participation in cancer, health, and/or advocacy organizations.
 - Degree of alignment with Komen's public policy and advocacy work.
 - Demonstrated understanding of public policy and advocacy issues for African-Americans impacted by breast cancer.
 - Active involvement in the African-American community.
 - Commitment and plans to exert influence to make health equity changes for African-Americans in their community.
- All applications must be submitted by 5pm CT on Thursday, March 5, 2020.
- Komen will notify all applicants of selection or non-selection via email no later than Friday, March 27, 2020.

Questions:

stp@komen.org

SPEAK TRUTH TO POWER 2020

PARTICIPANT APPLICATION

First Name

Last Name

Address (Street, City, State, Zip)

Preferred Phone No.

E-mail Address

Employer/Occupation

Race/Ethnicity

American Indian or Alaska Native

Asian

Black or African American

Native Hawaiian or Other Pacific

Islander

White

Hispanic or Latino

Gender

Male

Female

Age Group

18 - 30

31 - 40

41 - 50

51 - 60

61 - 70

71 +

Formal Education

- Some High School
- High School or Equivalent
- Some College
- Undergraduate Degree
- Post Graduate or Professional Degree

Are you a breast cancer survivor or living with metastatic breast cancer?

- Yes
- No

Are you a survivor of, or living with, another type of cancer?

- Yes
- No

Are you a (select all that apply)

- Family member of a breast cancer survivor
- Friend of a breast cancer survivor
- Caregiver of a breast cancer survivor
- None of the above

Briefly describe your specific areas of interests regarding Komen's advocacy and public policy work.

Share with us what you hope to gain from attending this conference?

List any Komen events or activities in which you have participated (i.e. Attended race/walks, involvement with local Affiliate, Advocacy Summit, webinar trainings, etc.)

List all cancer, health, and/or advocacy organizations that you are affiliated.

Please list any other pertinent information you would like to share.

Would you like to be considered for a scholarship?

Yes No

Please state your financial need.