In this document you will find content by topic, linkable to each asset, to help you communicate with your employees about our partnership, including resources to information about breast health. There is also timeline documents available to guide you on ideas for timing to deploy the emails and in what order.

* Sample email messages
* Sample social media messages
* Sample direct messages (these are idea for platforms like slack, or TEAMS applications)

You are Susan G. Komen’s champion, and your passion is the greatest gift you can give. We are so appreciative of you.

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| Topic | Email | Social Media | Direct Messages |
| Introducing Partnership with Komen | Email #1: Introducing our Partnership with Susan G. Komen | Post 1  Post 2 | Direct Message 1  Direct Message 8 |
| Breast Health Resources and Information | Email 2: Know the Signs and Symptoms of Breast Cancer  Email 4: Breast Cancer Resources | Post 3  Post 4 | Direct Message 2  Direct Message 4  Direct Message 7 |
| Support for Someone with a Breast Cancer Diagnosis | Email 3: Supporting someone with a breast cancer diagnosis.  Email 5: Support for those with Breast Cancer |  | Direct Message 3  Direct Message 5 |
| Breast Cancer and Work | Email 6: Breast Cancer and Work |  | Direct Message 6 |