



## Dine Out for the Cure® Frequently Asked Questions about Applications

- 1. Why does the Dine Out for the Cure® program require an application?
- 2. Why would my Dine Out for the Cure® application be denied approval?
- 3. How long does it take for the DOFTC applications to be approved?

## 1. Why does the Dine Out for the Cure® program require an application?

Susan G. Komen® must thoroughly review and approve all proposed corporate relationships on a case-by case basis to ensure that the relationship is consistent with our mission

## 2. What types of programs are prohibited by Komen?

- (1) Programs in which a contribution to Komen is directly generated through the sale of:
  - Alcohol
  - Sexually inappropriate entertainment
- (2) Programs or relationships with corporations that raise questions as to whether or not they are consistent with our mission or practices or may involve a perceived or actual conflict.
- (3) Programs that involve a donation tied to a particular product or service.

## 3. How long does it take for the DOFTC applications to be approved?

All applications will be reviewed within 48 business hours.

For additional information please contact: dineout@komen.org