

## Paula Schneider

President and Chief Executive Officer, Susan G. Komen®

As President & CEO of Susan G. Komen, Paula Schneider is responsible for the day-to-day operations and strategic direction of the world's largest breast cancer organization. Komen has made more than \$3.5 billion in investments in breast cancer research, advocacy and patient support since its founding in 1982, helping reduce the breast cancer mortality rate by 43%. As a breast cancer survivor, and having lost her mother to metastatic breast cancer, Schneider's work is personal as she brings a unique combination of business expertise and real-world perspective to Komen's mission as CEO.



During her tenure, Paula led Komen through an enterprise-wide restructuring, transforming Komen's national network of independent local affiliate organizations into a single, united entity, leveraging shared operational functions while maintaining local development and mission teams across the country. Under her leadership, Komen today serves as a trusted health care guide, providing millions of people with safe, accurate, evidence-based information and education—as well as direct patient support services including financial assistance, patient navigation services, emotional support and resources. Komen also remains focused on accelerating breakthroughs for the most aggressive and deadly breast cancers, and eliminating breast cancer disparities through focused interventions that break down the barriers for Black people across the U.S.

Schneider is widely regarded as a business expert in organizational management and finance. Prior to Komen, she served as CEO of American Apparel, which was the largest vertically integrated clothing manufacturer in the U.S. with over 8,500 employees and 600 retail stores internationally. She previously served as president of the Warnaco Swimwear Group, the largest swimwear company in the world, with brands such as Speedo and Calvin Klein. Subsequently, Schneider became a senior advisor at the private equity firm, The Gores Group, where she created platform strategies for best-in-class operations and potential acquisitions. Schneider became the first female CEO in The Gores Group's portfolio of companies.

Schneider is a sought-after public speaker on impactful leadership and women's health. She has been a featured speaker at such thought leadership events as Fortune's Most Powerful Women, Yahoo! Finance, Women in Retail, Milken Institute and Dreamforce. She is currently a member and keynote speaker of C200, the preeminent global organization for the advancement of women business leaders. Paula also serves on the Bloomberg New Economy Forum's International Cancer Coalition and is a member of Fast Company's Impact Council.