



Komen's Impact

SUSAN G. KOMEN® IS LEADING THE FIGHT against breast cancer, driving innovation and funding more breast cancer research than any other nonprofit, second only to the U.S. government.* **Our work has helped reduce the breast cancer death rate in the U.S. by 42% since 1989.** There are now more than 4 million breast cancer survivors and people living with the disease in the U.S. today.



OUR 360-DEGREE APPROACH

As part of our comprehensive, 360-degree approach to fighting this disease, we fund research, provide access to care, offer community programs, and help people take action personally and through advocacy.

Drive RESEARCH

Guided by world renowned experts, we evaluate and invest in science and technology that will provide the greatest benefit to patients.

Take ACTION

We mobilize people to advocate for policies that protect patients, prioritize research and create lasting systemic changes to improve outcomes for all.

Provide CARE

We serve as a trusted breast health care guide by providing evidence-based education, personalized support and connection to timely, high-quality care.

Unify COMMUNITY

We unite communities that are bonded by a common interest and come together to deliver a greater impact in ending breast cancer.

KOMEN'S COMMITMENT TO BREAST HEALTH EQUITY

We believe that to advance health equity – everyone should have a fair and just opportunity to be as healthy as possible despite their cultural or demographic background. Achieving breast health equity is a strategic imperative for Komen and is reflected throughout all our work to save lives from breast cancer through education that empowers; patient support that ensures connection to timely, high-quality care; workforce development that improves the diversity and cultural sensitivity of health care workers; research that is representative and benefits all, and advocating for equitable public policies.

**Funding since 1987 as compared to all nonprofits.*

IN FISCAL YEAR 2024, KOMEN:

- Provided more than **52,000 services** through direct patient support programs that make up the Patient Care Center.
- **Invested \$10 million** in cutting edge breast cancer research.
- Granted financial assistance to more than **19,000 patients** to help cover a variety of expenses related to treatment.
- Recruited more than **18,000 new advocates** to elevate Komen's voice in state and federal policy.
- Provided more than **27,000 navigation services**, which offers free, personalized navigation services to patients, caregivers and family members.
- Over **1,100 people** received training through Komen's Patient Navigation Training Program, with curriculum designed to equip patient navigators with the skills and solutions to address the barriers to care that contribute to breast health inequities.

KOMEN COMMUNITY BY THE NUMBERS

30 MILLION engage with the Susan G. Komen® brand annually.

More than **300 MILLION** people received breast health and breast cancer education from Komen.

1 MILLION people participate/support fundraising walks.

A Dollar Could Fund...

CRITICAL RESEARCH, PATIENT CARE, COMMUNITY HEALTH PROGRAMS AND PUBLIC POLICY AND ADVOCACY

for the more than 4 million breast cancer survivors, the estimated 168,000 women living with metastatic disease in the U.S., and the scientists, health care professionals, caregivers and members of the public who are concerned about breast cancer and help us to advance health equity.

- \$25** • Could provide supplies for advocates educating lawmakers on critical issues impacting the breast cancer community.
- Could buy research supplies so scientists can work toward finding new ways to prevent, detect and treat breast cancer.

- \$100** • Could provide emotional support, breast health and breast cancer information and access to resources for one person through our Patient Care Center navigators.

- \$150** • Could provide needed funds for a person in treatment for breast cancer to buy one week of groceries.

- \$400** • Could support an early career scientist for a day as they develop breakthroughs for the most aggressive and deadly breast cancers.
- Could provide financial support for a patient in treatment who needs help with the costs of daily living like rent, transportation or groceries.

- \$500** • Could provide breast health education to a faith-based organization through the Komen Worship in Pink program.

- \$1,000** • Could make sure grassroots advocates are empowered to take action as Advocacy Insiders.
- Could support an oncologist for the day as they run a clinical trial in an effort to get new treatment and care strategies to breast cancer patients.

- \$2,500** • Could help empower Komen's Advocacy Ambassador Program through our online training platform.

- \$5,000** • Could support needed state-level change by helping to host a State Lobby Day.

YET, DESPITE ALL OUR PROGRESS:

- Worldwide, **breast cancer is still the most common cancer in women** and the leading cause of cancer death among women.
- More than **310,000 people** in the U.S. are expected to be diagnosed with breast cancer this year.
- About every **2 minutes**, somewhere in the U.S., a woman is diagnosed with breast cancer.
- Black women in the U.S. are about **40% more likely** to die of breast cancer than white women.
- **Latinas and Hispanic women** tend to be diagnosed with later-stage breast cancers than white women.
- About **42,000 people** in the U.S. are expected to die from breast cancer this year alone.
- An estimated **660,000 people** died from breast cancer around the world in 2022.

