



OFFICIAL RULES

Susan G. Komen® Mother's Day 2021 Sweepstakes

NO PURCHASE NECESSARY: No purchase of any kind is necessary to enter or win. Making a purchase will not increase your chances of winning. Void where prohibited by law. Sweepstakes is subject to all applicable federal, state, and local laws.

ELIGIBILITY: Sweepstakes is open to legal residents of the United States who are 18 years of age or older at the time of entry. Employees of Susan G. Komen ("Sponsor") and its respective officers, directors, parents, subsidiaries, affiliates, as well as their immediate family members, are not eligible to enter or win. Entrants may need to provide proof of residency. All entries should be submitted in good faith.

HOW TO ENTER: Sweepstakes period is April 12 through May 10, 2021 at 11:59 pm CT.

Complete the online entry form by accessing the provided link [<https://www.komen.org/a-moment-with-mom>] during the sweepstakes period. When you complete the entry form, you will be entered for a chance to win one of two prize packages. By completing the online entry form providing your name, and email, you agree to allow Sponsor to contact you about breast cancer news, inspirational stories, updates on how to get involved, and more. Entries must be complete to be eligible. For alternative means of entry, mail a 3 in. by 5 in. notecard to Sponsor's address, including full name, mailing address, and valid email address that will be received by Sponsor on or before May 5, 2021.

Limit of one entry per person per day throughout the sweepstakes period. Additional entries will not be eligible to enter.

PRIZE DESCRIPTIONS: Two prize packages will be awarded.

GRAND PRIZE Weekend Road Trip Getaway:

Enjoy a weekend away with a VRBO rental accommodation, rental of a Ford vehicle, \$200 Visa gift card for fuel, Top Golf event experience, and a customized Natura Bisse skincare set.

Approximate retail value of the Grand Prize is \$4,200 USD.

- VRBO Rental Accommodations – Winner receives a single stay, not to exceed \$2,000. Winner books accommodations through a VRBO rental, and may be subject to taxes, and other fees depending on the type of booking. Booking must occur on or before August 10, 2021. Winner must select rental dates within the 2021 calendar year. Guests must be eighteen (18) years of age or older (or travel with a legal guardian). Approximate retail value is up to \$2,000 USD.
- Ford Vehicle Rental – winner will reserve their Ford vehicle through Mindshare. Approximate retail value is up to \$1,500 USD. Booking must occur on or before August 10, 2021. Winner must select rental dates within the 2021 calendar year. Renter must



- be twenty-one (21) years of age or older. In the event the prize winner is between ages eighteen and twenty (18-20), a parent or legal guardian may sign the rental agreement.
- Visa Gift Card – approximate retail value is \$200 USD.
 - Top Golf Event Experience – Receive an event package booked at Topgolf including food and non-alcoholic beverages, two golfing bays and two hours of play time for up to 12 guests. Approximate retail value is \$500 USD.
 - Natura Bissé Skin Recovery & Restore Set –
 - NB Ceutical Tolerance Cleanser, 5.3oz
 - NB Ceutical Intensive Tolerance Booster Serum, 1oz
 - NB Ceutical Tolerance Enzyme Peel, 1.7oz
 - NB Ceutical Tolerance Recovery Cream, 1.7oz
 - NB Cleansing Sponges
 - One-on-One Virtual Consultation with a Natura Bissé Lead Aesthetician

SECONDARY PRIZE *Treat Yourself:*

Enjoy self-care time with a Biosilk Health + Beauty Intro Kit, Chi Glam Essentials Basket, 14k gold upside-down hoop earrings from Lana Jewelry, and a Susan G. Komen Floral Cruiser from Kent Bicycle. Approximate retail value of the Secondary Prize is \$775 USD.

- Earrings from Lana Jewelry – one pair of small 14k gold upside-down hoops.
- BioSilk Total Care Kit – includes:
 - Biosilk Health + Beauty Intro Kit (Antibacterial Hand Soap 12 fl. oz., Moisturizing Hand Sanitizer 12 fl. oz., Antibacterial Shield Lotion 12 fl. oz.),
 - Biosilk Health + Beauty 9-1-1 Hair Rescue Kit (Antibacterial Shampoo 12 fl. oz., Antibacterial Conditioner 12 fl. oz., Antibacterial Hair & Body Mist 5.64 fl. oz.),
 - Biosilk Antibacterial Shampoo 12 fl. oz,
 - Biosilk Rescue Moisturizing Conditioner 12 fl. oz,
 - Biosilk Antibacterial Hair & Body Mist 5.64 fl. oz,
 - Biosilk Antibacterial Body Wash 12 fl. oz,
 - Biosilk Antibacterial Shield Lotion Lavender 12 fl. oz,
 - Biosilk Aloe Vera Hand Sanitizer 2 fl. oz,
 - Biosilk Aloe Vera Hand Sanitizer 6 fl. oz,
 - Biosilk Aloe Vera Hand Sanitizer 12 fl. oz,
 - BioSilk Aloe Vera Hand Sanitizer 25 fl. oz.
 - Chi Pink Nano Hair Dryer.
- Chi Glam Essentials Basket – includes:
 - CHI 44 Iron Guard Thermal Protection (8 oz.)
 - CHI Lava 2.0 1” Styling Iron
 - CHI Infra Treatment (6 oz.)
 - CHI Infra Shampoo (6 oz)
 - CHI Silk Infusion (6 oz)
 - CHI Enviro 54 Firm Hold Hairspray (10 oz.)
 - CHI Shine Infusion (5.3 oz)



- CHI Lava Pro 1" Spin N Curl
- CHI Advanced Compact Ionic Hair Dryer
- Kent Bicycle – winner will receive a 26" Women's Susan G. Komen Floral Cruiser.
- NB Ceutical Nourishing Natural Balm, Fundraising Product 1.7oz

WINNER SELECTION: All eligible entries submitted during the sweepstakes period will be entered into a drawing on May 18, 2021. One winner will be randomly drawn for the Grand Prize and one winner will be randomly drawn for the Secondary Prize. Odds of winning depend on the number of eligible entries received for the sweepstakes. Limit one prize per individual.

WINNER NOTIFICATION: Winners will be contacted at the entry email address used to enter the sweepstakes. To claim the prize, winners must follow the instructions provided in the notification email and respond within 30 days. After the winner claims the prize, Sponsor will respond back with the prize redemption instructions. Failure to timely respond will result in disqualification. It is within the discretion of Sponsor to select alternate winners if the prize is forfeited but is not required to do so.

GENERAL TERMS & CONDITIONS: All entrants must meet the eligibility requirements set forth in these Official Rules in order to qualify for the prize. By participating, each entrant agrees to:

- (1) Abide by these Official Rules and decisions of Sponsor, which shall be final in all respects relating to this sweepstakes;
- (2) Release, discharge and hold harmless Sponsor, and their respective parents, affiliates, subsidiaries, and advertising and sweepstakes agencies, and the respective officers, directors, shareholders, employees, agents and representatives; and
- (3) Acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding.

In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

Odds of winning a prize depend on the number of eligible entries received during the Promotion Period. Any attempt by an entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that entrant's entry and that entrant may be disqualified from the sweepstakes.

By accepting the prize, winner agrees to abide by any terms, conditions and restrictions related to the prize. Winners must execute liability/publicity releases prior to issuance of prize documents.



Prize cannot be resold, traded, or auctioned and has no cash redemption equivalent. If the actual value of a prize is less than previously stated, the difference will not be awarded. Prize must be accepted as awarded. No substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize or any component thereof for one of equal or greater value if the designated prize or any component thereof should become unavailable for any reason. All expenses and incidental travel costs not expressly stated in the Prize Descriptions, including but not limited to, ground transportation, meals, incidentals, gratuities, service charges or facility charges, personal charges at lodging, fees, taxes, or other expenses are the responsibility solely of winner. Other restrictions may apply.

If for any reason the sweepstakes is not capable of running as planned, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and selected winners from among all eligible entries prior to the cancellation. Persons found tampering with or abusing any aspect of the Sweepstakes, or whom Sponsor believes to be causing malfunction or error, disruption or damage will be disqualified. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors.

Sponsor is not responsible for any entry that is lost, late, illegible, stolen, mutilated, incomplete, invalid, unintelligible, postage-due, misdirected or undeliverable, whether due to system errors, omissions, interruption, deletions, defects, delay in operations or transmissions, theft or destruction or failures, faulty transmissions or other telecommunications malfunctions, human error, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, or otherwise. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

Sponsor's failure to enforce any term or condition of these Official Rules does not constitute a waiver of these provisions.

An IRS Form 1099 for the fair market value of the prize will be filed and a copy provided to each winner. Each winner must provide Sponsor with his or her social security number so that the Form 1099 can be provided. All applicable federal, state, local and other taxes and fees associated with the prize and expenses not stated related to acceptance and use of a prize are solely the responsibility of the winner.

RELEASE & LIMITATION OF LIABILITY: By participating, winners agree to release and hold harmless Sponsor, prize providers, their advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, "Released Parties"), from any and all liability, for loss, harm, damage, injury, illness, cost or expense whatsoever including



without limitation, property damage, personal injury and/or death which may occur in connection with the possession, acceptance and/or use or misuse of prize.

In connection with any involvement and/or activities related to the prize, each winner does hereby:

- (1) Acknowledge and accept sole responsibility for all of the hazards and risks to him/herself and his/her property associated with or related to participation and for any damage, illness, or injury that he/she may cause to others;
- (2) Acknowledge and assume all risk and danger incidental to participation in events in connection with the prize; and
- (3) Release, waive and forever discharge any and all claims of damages or causes of action, including but not limited to, death, personal injury or loss or damage to property, which he/she or any of his/her representatives, heirs, next of kin or assignees (collectively "Representatives") may have or which may hereinafter accrue to him/her or his/her Representatives as a result of participating or otherwise which may be asserted by his/her or his/her Representatives against the Released, whether caused by the acts, omissions or negligence of the Released Parties or by any other person or entity.

Sponsor reserves the right to request from any entrant additional documentation it reasonably believes is necessary to validate any entry or to award the prize. Without limitation, Sponsor shall not be liable for any failure to deliver prize due to winner's failure to accept delivery, to meet any of his or her obligations hereunder or due to the submission of any false, inaccurate or misleading information.

ENTRANTS RELEASE OF LIABILITY AND WAIVER:

BY PARTICIPATING IN ANY ASPECT OF THE SWEEPSTAKES, YOU AGREE TO THE FULL EXTENT PERMITTED BY LAW TO RELEASE AND HOLD HARMLESS SPONSOR AND THE RELEASED PARTIES FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN ANY PART OF THE SWEEPSTAKES OR RECEIPT OR USE OF ANY PRIZE, INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH. YOU FURTHER AGREE THAT IN ANY CAUSE OF ACTION, THE RELEASED PARTIES' LIABILITY WILL BE LIMITED TO THE COST OF PARTICIPATING IN THE SWEEPSTAKES, AND IN NO EVENT SHALL ANY OF THE RELEASED PARTIES BE LIABLE FOR ATTORNEYS' FEES, PUNITIVE, CONSEQUENTIAL, DIRECT OR INDIRECT DAMAGES, AND YOU WAIVE THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER. YOU HEREBY WAIVE ALL RIGHTS AND RELEASE EACH OF THE RELEASED PARTIES FROM ANY CLAIM OR CAUSE OF ACTION, WHETHER NOW KNOWN OR UNKNOWN, OF ANY KIND, INCLUDING BUT NOT LIMITED TO DEFAMATION, INVASION OF RIGHT TO PRIVACY, PUBLICITY OR PERSONALITY OR ANY SIMILAR MATTER, RELATING TO THE SWEEPSTAKES, THE OPERATION THEREOF, OR ANY SUBMISSION, OR BASED UPON OR RELATING TO THE USE AND EXPLOITATION OF THE ENTRIES AS CONTEMPLATED HEREIN, OR USE IN SWEEPSTAKES SITE FORM, EITHER INTENTIONALLY OR



OTHERWISE. YOU HEREBY REPRESENT AND WARRANT THAT YOU HAVE READ THESE OFFICIAL RULES AND ARE FULLY FAMILIAR WITH THEIR CONTENTS.

PRIVACY: Sponsor will be collecting personal data about entrants. By participating in the Sweepstakes, you hereby agree to the collection and usage of your personal information by Sponsor. To redeem prizes, Sponsor will also release winner's information to partners who have fulfilled prizes. To learn more about how Sponsor uses this information, review the Privacy Policy on Komen.org.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, without regard to conflict of law principles. Should there be a conflict between the laws of the State of Texas and any other laws, the conflict will be resolved in favor of the laws of the State of Texas. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this sweepstakes and shall not include any indirect, punitive, incidental and/or consequential damages.

SPONSOR: Susan G. Komen, ATTN: Marketing Department, 13770 Noel Road, Suite 801889 Dallas, TX 75380.

For a complete list of winners, mail request with a self-addressed stamped envelope to Sponsor.

Susan G. Komen is a 501(c)(3) non-profit organization. Ford is only a prize provider and not a sponsor of this sweepstakes.