Komen has curated a series of wellness topics appropriate for the workplace. These are designed to help provide your employees and their loved ones with information from the global leader in breast cancer on how to maintain breast health and the support Komen provides should they face a breast cancer diagnosis.

**How to Use:**

1. Access the Komen Wellness Content here.
2. Determine your cadence for delivering to your employees.
   1. Komen best practice is to deliver one message each week leading into your consumer and/or employee fundraising efforts.
3. Start with the “announce” messaging so that employees benefit from the partnership that your company has with Komen and your commitment to supporting them.
4. Ensure Human Resources and your EAP provider is aware of this effort and have the **Breast Care Helpline information, 1-877-465-6636 or email helpline@komen.org** so that employees can directly access the free services from Susan G. Komen
5. If your company has a CSR provider, continue to house the wellness materials there after sharing with employees and consider highlighting how to volunteer and/or engage in raising funds for the Komen mission on your home page.

**What to expect:**

Each Komen wellness content topic has the following resources so you can customize:

* HTML email with hyperlink to Komen resources, toolkits
* Social Media content and images
* Direct messaging content and images.

Komen Wellness Content is part of the Susan G. Komen Employee Engagement Program. To find out more about the other employee engagement opportunities contact your Komen Staff Partner or contact [workplace@komen.org](mailto:workplace@komen.org).