



OFFICIAL RULES

Susan G. Komen® National Breast Cancer Awareness Month 2021 Sweepstakes

NO PURCHASE NECESSARY: No purchase of any kind is necessary to enter or win. Making a purchase will not increase your chances of winning. Void where prohibited by law. Sweepstakes is subject to all applicable federal, state, and local laws.

ELIGIBILITY: Sweepstakes is open to legal residents of the United States who are 18 years of age or older at the time of entry. Employees of Susan G. Komen ("Sponsor") and its respective officers, directors, parents, subsidiaries, affiliates, as well as their immediate family members, are not eligible to enter or win. Entrants may need to provide proof of residency. All entries should be submitted in good faith.

HOW TO ENTER: Sweepstakes Period is September 15 through October 31, 2021 at 11:59 pm CT. Complete the online entry form by accessing the provided link <https://blog.komen.org/blog/national-breast-cancer-awareness-month-sweepstakes/> during the Sweepstakes Period. When you complete the entry form, you will be entered for a chance to win one of three prize packages. By completing the online entry form providing your name, and email, you agree to allow Sponsor to contact you about breast cancer news, inspirational stories, updates on how to get involved, and more. Entries must be complete to be eligible. For alternative method of entry equivalent to the maximum number of entries per person, mail a 3 in. by 5 in. notecard to Sponsor's address, including full name, mailing address, and valid email address that will be received by Sponsor on or before October 31, 2021.

Limit of one entry per person per day throughout the Sweepstakes Period. Additional entries will not be eligible to enter.

PRIZE DESCRIPTIONS: Three prize packages will be awarded.

Prize Package 1 – Weekend Getaway:

Enjoy a weekend getaway to reconnect with friends and family with 2-night stay at any Hilton Garden Inn hotel, Ford rental car and gas gift card, \$200 Talbots gift card, Sally Hansen & Covergirl beauty products, \$200 Panera Bread® gift card, earrings from Lana Jewelry and Hallmark ornament. Approximate retail value of the first prize is \$3,100 USD.

- **Ford Rental Car + Gas Gift Card** –Ford rental up to \$2,000 plus \$200 Visa gift card to use towards gas. Winner will reserve their Ford vehicle through Mindshare. Rental reservation must be used by **March 31, 2022**. Winner may only use the \$2,000 rental credit towards one car reservation. No additional reservation or refund will be issued if the rental credit is not fully expended. Renter must be twenty-one (21) years of age or older. In the event the prize winner is between ages eighteen and twenty (18-20), a parent or legal guardian may sign the rental agreement. Approximate Retail Value: \$2,000 USD
- **2-Night Stay at any Hilton Garden Inn hotel** – Enjoy a well-deserved getaway away at any of the 900+ Hilton Garden Inn hotels around the world. Reservation must typically be made by guest who is twenty-one (21) years of age or older. 2-night reservation



Certificate must be used 1 year from the date of issue as noted on the certificate. Make reservations through HiltonGardenInn.com or via the Hilton app. Certificate is good for standard room rate and tax only, with a credit card required to confirm the reservation and for other incidentals. Certificate must be presented to the front desk upon check-in. Other restrictions apply. Review the Certificate for full terms and conditions.

Approximate Retail Value: \$250 USD

- **Talbots Gift Card** – Not refundable or redeemable for cash unless required by law. Not redeemable to purchase another gift card. **Approximate Retail Value:** \$200 USD
- **Sally Hansen & Covergirl Beauty Products** – Sally Hansen nail products and Covergirl color cosmetics. Approximate Retail Value: \$150 USD
- **Panera Bread® Gift Card** – Redeemable only for products at panerabread.com or participating U.S. Panera Bread® bakery-cafes. Not refundable or redeemable for cash unless required by law. Approximate Retail Value: \$200 USD
- **Earrings from Lana Jewelry** – one pair of small 14k gold upside-down hoops. Approximate Retail Value: \$295 USD
- **Hallmark Strength is Beautiful Butterfly Keepsake Porcelain Ornament** –Retail Value: \$19.99 USD

Prize Package 2 – Self Care

Take some time for yourself with an Echelon® GT + Connect Bike, a party at Topgolf, Talbots gift card, Wacoal e-gift card, a Natura Bissé Skin Recovery & Restore Set and Hallmark Ornament. Approximate retail value of the second prize is \$2,702 USD.

- **Echelon® GT+ Connect Bike - Susan G. Komen Edition:** Featuring a pink flywheel in support of Susan G. Komen, the Echelon® GT+ Connect Bike features immersive technology that turns your home into a live fitness studio. Designed with proper riding form and convenience in mind, the GT+ features 32 levels of magnetic resistance, ergonomic handlebars, a padded comfort seat, and frame-mounted water bottle and dumbbell holders. Access live and on-demand cycling classes, led by world-class Echelon instructors, directly from your smartphone or tablet with the built-in device holder. Through the Echelon Fit app, track performance stats like Leaderboard ranking, distance, speed, calorie burn, and total output for every workout. Echelon + Susan G. Komen are committed to transforming lives and making an impact. Approximate Retail Value: \$1,200 USD
- **Topgolf Party** – Receive an event package booked at Topgolf including food and non-alcoholic beverages, two golfing bays and two hours of play time for up to 12 guests. Winner must be eighteen (18) years of age or older. In the event the prize winner is under eighteen, a parent or legal guardian may claim the prize. Offer valid for a Topgolf event taking place on or before one year from the date of issuance. Valid for event booked at any time Sundays-Wednesdays or from open until 5 p.m. on Thursdays and Fridays. Offer not valid on Saturdays. 7-day advance notice required for event booking, subject to space availability. Food includes up to two (2) appetizers, twelve (12) entrées and two (2) desserts. Non-alcoholic beverages include fountain soda, tea, and coffee; does not include sports/energy drinks and bottled water. Gratuity not included, please tip your BayHost. Offer cannot be transferred or exchanged and has no cash value. Certificate must be



forfeited at time of redemption. Exclusions may apply. Approximate retail value is \$500 USD.

- **Talbots Gift Card** – Not refundable or redeemable for cash unless required by law. Not redeemable to purchase another gift card. Approximate retail value is \$200 USD
- **Hallmark Strength is Beautiful Butterfly Keepsake Porcelain Ornament** –Retail Value: \$19.99 USD
- **\$175 Wacoal E-Gift Card** – E-gift card is valid for one year from date of issuance. Approximate Retail Value: \$175 USD
- **Natura Bissé Skin Recovery & Restore Set** – Winner must provide a valid ship-to address to Sponsors within ten (10) days of request from a Sponsor or winner may forfeit his/her prize. Sponsor will pay for shipment of the prize to the winner, but the winner must provide a ship-to address of a location within the area of eligibility in the US. Product Approximate Retail Value: \$594 USD
 - NB Ceutical Tolerance Cleanser, 5.3oz
 - NB Ceutical Intensive Tolerance Booster Serum, 1oz
 - NB Ceutical Tolerance Enzyme Peel, 1.7oz
 - NB Ceutical Tolerance Recovery Cream, 1.7oz
 - NB Cleansing Sponges
 - One-on-One 30-minute Virtual Consultation with a Natura Bissé Lead Aesthetician to answer questions about the application and properties of the Skin Recovery & Restore Set products. Winner has up to 3 months to redeem the consultation.

Prize Package 3: You're worth it

Enjoy your new MICHELE watch, Anna Beck necklace, Talbots and Journelle gift cards, Kent Bikes and Mielle hair set. Approximate retail value of the third prize is \$3,300 USD.

- **Deco Diamond Stainless Rose MICHELE Watch** – This iconic Swiss chronograph timepiece features 120 brilliant hand-set diamonds (0.6 carat weight) along the bezel and rose mother-of-pearl dial, three subeyes accented with silver foil and engraved MICHELE logos within the case walls. A stainless seven-link bracelet adds the finishing touch and is interchangeable with any 18mm MICHELE strap. Winner may not substitute, assign or transfer a prize or redeem a prize for cash. Winner must provide a valid ship-to address to Sponsor within ten (10) days of request from Sponsor or winner may forfeit his/her prize. Sponsor will share Winner's address with Michele Watch. Michele Watch will pay for shipment of the prize to the winner, but the winner must provide a ship-to address of a location within the area of eligibility in the US. Approximate Retail Value: \$2195 USD
- **Talbots Gift Card** – Not refundable or redeemable for cash unless required by law. Not redeemable to purchase another gift card. Approximate Retail Value: \$200 USD
- **Journelle Gift Card** – Gift card valid for 12 months from October 2021. Approximate Retail Value: \$250 USD
- **Anna Beck Rose Quartz Engravable Heart Necklace** – A heart-shaped rose quartz, surrounded by handcrafted 18k plated gold over sterling silver, serves as a reminder of the love and blessings in your life. Reverses to a smooth gold side, engravable with up to



three letters of your choice. Pendant diameter: 1/2", with an adjustable 16"-18" chain.
Approximate Retail Value: \$245 USD

- **Hallmark Strength is Beautiful Butterfly Keepsake Porcelain Ornament** –Retail Value: \$19.99 USD
- **Two (2) Kent Adult Bicycles** – Susan G. Komen 26 In. Women's Cruiser Bike, Black/Pink. Approximate Retail Value: \$300 USD
- **Miele Oats & Honey Collection** - Approximate Retail Value: \$75USD
 - Oats and Honey Soothing Shampoo
 - Oats and Honey Soothing Conditioner.
 - Oats and Honey Soothing Hair Balm
 - Oats and Honey Leave-In Conditioner
 - Oats and Honey Soothing Scalp Stick-

WINNER SELECTION: All eligible entries submitted during the Sweepstakes Period will be entered into a drawing on November 9, 2021. One winner will be randomly drawn for each of the three (3) prize packages. The first Winner drawn will receive Prize Package 1, the second Winner drawn will receive Prize Package 2, and the third Winner drawn will receive Prize Package 3. Odds of winning depend on the number of eligible entries received for the sweepstakes. Limit one prize per individual.

WINNER NOTIFICATION: Winners will be contacted at the entry email address used to enter the sweepstakes. To claim the prize, winners must follow the instructions provided in the notification email and respond within ten (10) days. After the winner claims the prize, Sponsor will respond back with the prize redemption instructions. Failure to timely respond will result in disqualification. It is within the discretion of Sponsor to select alternate winners if the prize is forfeited but is not required to do so.

GENERAL TERMS & CONDITIONS: All entrants must meet the eligibility requirements set forth in these Official Rules in order to qualify for the prize. By participating, each entrant agrees to:

- (1) Abide by these Official Rules and decisions of Sponsor, which shall be final in all respects relating to this sweepstakes;
- (2) Release, discharge and hold harmless Sponsor, and their respective parents, affiliates, subsidiaries, and advertising and sweepstakes agencies, and the respective officers, directors, shareholders, employees, agents and representatives; and
- (3) Acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding.

In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.



Odds of winning a prize depend on the number of eligible entries received during the Sweepstakes Period. Any attempt by an entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that entrant's entry and that entrant may be disqualified from the sweepstakes.

By accepting the prize, winner agrees to abide by any terms, conditions and restrictions related to the prize. Prize redemption subject to further terms and conditions. Some prizes require the Winner to redeem directly with the partner company. Prizes that can be shipped shall be mailed to the Winner's address used for registering for the sweepstakes within six (6) months of the conclusion of the Sweepstakes Period. Winners must execute liability/publicity releases prior to issuance of prize documents.

Prize cannot be resold, traded, or auctioned and has no cash redemption equivalent. If the actual value of a prize is less than previously stated, the difference will not be awarded. Prize must be accepted as awarded. No substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize or any component thereof for one of equal or greater value if the designated prize or any component thereof should become unavailable for any reason. All expenses, travel costs, incidentals, or other costs not expressly stated in the Prize Descriptions, including but not limited to, airfare, ground transportation, meals, incidentals, gratuities, service charges or facility charges, personal charges at lodging, fees, taxes, or other expenses are the responsibility solely of winner. Other restrictions may apply.

If for any reason the sweepstakes is not capable of running as planned, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and selected winners from among all eligible entries prior to the cancellation. Persons found tampering with or abusing any aspect of the Sweepstakes, or whom Sponsor believes to be causing malfunction or error, disruption or damage will be disqualified. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors.

Sponsor is not responsible for any entry that is lost, late, illegible, stolen, mutilated, incomplete, invalid, unintelligible, postage-due, misdirected or undeliverable, whether due to system errors, omissions, interruption, deletions, defects, delay in operations or transmissions, theft or destruction or failures, faulty transmissions or other telecommunications malfunctions, human error, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete or garbled computer transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, or otherwise. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor. Sponsor is also not responsible for any communication to a Winner that is not received by the Winner in time to redeem their prize.

Sponsor's failure to enforce any term or condition of these Official Rules does not constitute a waiver of these provisions.

An IRS Form 1099 for the fair market value of the prize will be filed and a copy provided to each winner. Each winner must provide Sponsor with his or her social security number so that



the Form 1099 can be provided. All applicable federal, state, local and other taxes and fees associated with the prize and expenses not stated related to acceptance and use of a prize are solely the responsibility of the winner.

RELEASE & LIMITATION OF LIABILITY: By participating, winners agree to release and hold harmless Sponsor, prize providers, their advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, "Released Parties"), from any and all liability, for loss, harm, damage, injury, illness, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with the possession, acceptance and/or use or misuse of prize.

In connection with any involvement and/or activities related to the prize, each winner does hereby:

- (1) Acknowledge and accept sole responsibility for all of the hazards and risks to him/herself and his/her property associated with or related to participation and for any damage, illness, or injury that he/she may cause to others;
- (2) Acknowledge and assume all risk and danger incidental to participation in events in connection with the prize; and
- (3) Release, waive and forever discharge any and all claims of damages or causes of action, including but not limited to, death, personal injury or loss or damage to property, which he/she or any of his/her representatives, heirs, next of kin or assignees (collectively "Representatives") may have or which may hereinafter accrue to him/her or his/her Representatives as a result of participating or otherwise which may be asserted by his/her or his/her Representatives against the Released, whether caused by the acts, omissions or negligence of the Released Parties or by any other person or entity.

Sponsor reserves the right to request from any entrant additional documentation it reasonably believes is necessary to validate any entry or to award the prize. Without limitation, Sponsor shall not be liable for any failure to deliver prize due to winner's failure to accept delivery, to meet any of his or her obligations hereunder or due to the submission of any false, inaccurate or misleading information.

ENTRANTS RELEASE OF LIABILITY AND WAIVER:

BY PARTICIPATING IN ANY ASPECT OF THE SWEEPSTAKES, YOU AGREE TO THE FULL EXTENT PERMITTED BY LAW TO RELEASE AND HOLD HARMLESS SPONSOR AND THE RELEASED PARTIES FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN ANY PART OF THE SWEEPSTAKES OR RECEIPT OR USE OF ANY PRIZE, INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH. YOU FURTHER AGREE THAT IN ANY CAUSE OF ACTION, THE RELEASED PARTIES' LIABILITY WILL BE LIMITED TO THE COST OF PARTICIPATING IN THE SWEEPSTAKES, AND IN NO EVENT SHALL ANY OF THE RELEASED PARTIES BE LIABLE FOR ATTORNEYS' FEES, PUNITIVE,



CONSEQUENTIAL, DIRECT OR INDIRECT DAMAGES, AND YOU WAIVE THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER. YOU HEREBY WAIVE ALL RIGHTS AND RELEASE EACH OF THE RELEASED PARTIES FROM ANY CLAIM OR CAUSE OF ACTION, WHETHER NOW KNOWN OR UNKNOWN, OF ANY KIND, INCLUDING BUT NOT LIMITED TO DEFAMATION, INVASION OF RIGHT TO PRIVACY, PUBLICITY OR PERSONALITY OR ANY SIMILAR MATTER, RELATING TO THE SWEEPSTAKES, THE OPERATION THEREOF, OR ANY SUBMISSION, OR BASED UPON OR RELATING TO THE USE AND EXPLOITATION OF THE ENTRIES AS CONTEMPLATED HEREIN, OR USE IN SWEEPSTAKES SITE FORM, EITHER INTENTIONALLY OR OTHERWISE. YOU HEREBY REPRESENT AND WARRANT THAT YOU HAVE READ THESE OFFICIAL RULES AND ARE FULLY FAMILIAR WITH THEIR CONTENTS.

PRIVACY: Sponsor will be collecting personal data about entrants. By participating in the Sweepstakes, you hereby agree to the collection and usage of your personal information by Sponsor. To redeem prizes, Sponsor will also release winner's information to partners who have fulfilled prizes. To learn more about how Sponsor uses this information, review the Privacy Policy on Komen.org.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Texas, without regard to conflict of law principles. Should there be a conflict between the laws of the State of Texas and any other laws, the conflict will be resolved in favor of the laws of the State of Texas. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this sweepstakes and shall not include any indirect, punitive, incidental and/or consequential damages.

SPONSOR: Susan G. Komen, ATTN: Marketing Department, 13770 Noel Road, Suite 801889 Dallas, TX 75380.

For a complete list of winners, mail request with a self-addressed stamped envelope to Sponsor. Susan G. Komen is a 501(c)(3) non-profit organization. Ford is only a prize provider and not a sponsor of this sweepstakes.